



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

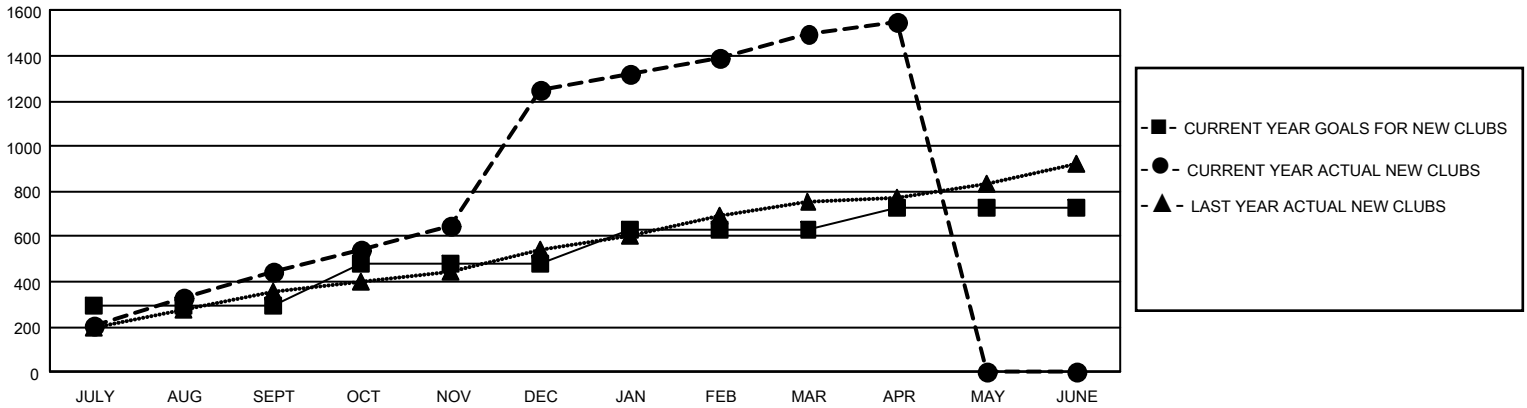
GAT Constitutional Area 6

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

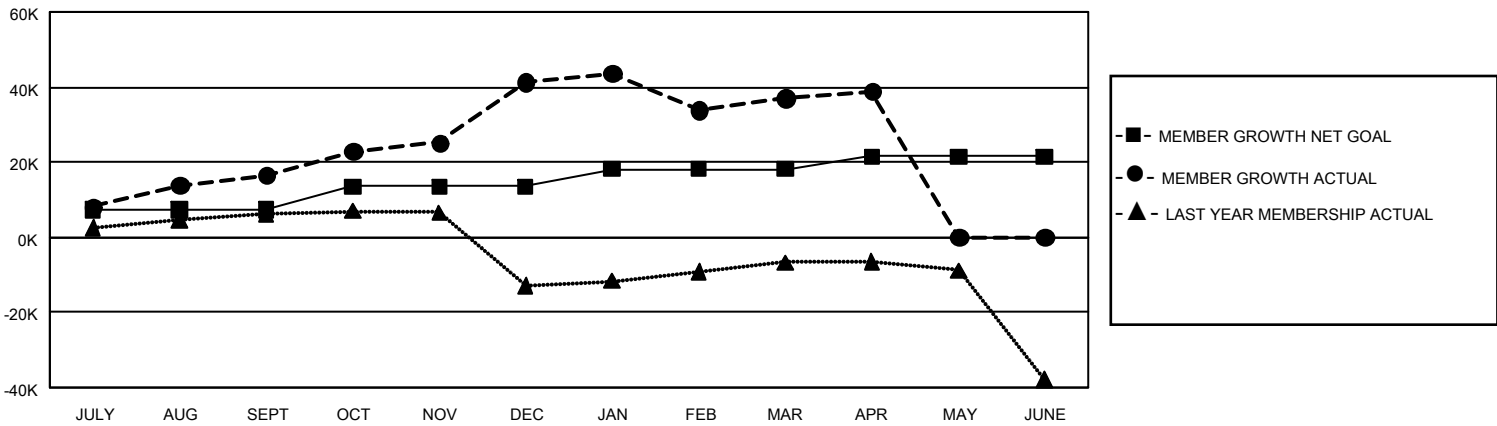
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	879	442	47
OCT/NOV/DEC	564	806	10
JAN/FEB/MAR	444	249	758
APR/MAY/JUNE	294	57	9

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	7300	27,518	8,084
OCT/NOV/DEC	6119	41,915	15,375
JAN/FEB/MAR	4693	15,115	17,501
APR/MAY/JUNE	3304	4,663	2,431

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 824	7,588 CLUBS OF 12,056 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	268,032 (72.36%)
DECEASED	1,436	FEMALE	102,376 (27.64%)
CLUB CANCELLED	14,766	TOTAL FAMILY UNIT MEMBERS 191,328	
OTHER	27,186	FAMILY MEMBERS PAYING HALF DUES 117,768	
TOTAL	43,388		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)